

# HOW TO SET UP A SUPPORTER PAGE AND START FUNDRAISING



## STEP 1

Log in in the top right corner at [www.wingsforlifeworldrun.com](http://www.wingsforlifeworldrun.com) or create an account.

## STEP 2

Confirm your email address by clicking on the link in the verification email, which will take you to your page. Time to get editing!

## STEP 3

Edit your personal profile:

- Add a header and profile image
- Register for a Flagship Run or for an App Run (make sure you use your same username)
- Share your personal reason why you're running – make it personal, make it powerful
- Set your fundraising goal (your registration fee counts as part of your donation, so set your goal amount above that – remember, 100% of all fees and donations go to spinal cord research)
- The barometer keeps track of your fundraising and will let you know when you hit each supporter level

## STEP 4

You could go solo or you could create or join a team.

## STEP 5

Let your Facebook friends and Instagram followers know you're running for those who can't and ask for their support. People can donate through your page, so you can make even more impact.

## STEP 6

Keep your donors up to date with your training, fundraising and race-day – and thank them for all their support.

## STEP 7

You're joining a family of thousands of runners, all over the world, all with the same mission: To run for those who can't and give hope to people living with spinal cord injuries.



**IF YOU NEED INSPIRATION AND TOOLS TO BOOST YOUR FUNDRAISING, PLEASE VISIT: [WWW.WINGSFORLIFEWORLDRUN.COM](http://WWW.WINGSFORLIFEWORLDRUN.COM)**



**JOIN OUR FACEBOOK PAGE TO GET IN TOUCH WITH LIKE-MINDED PEOPLE AND THE GLOBAL WINGS FOR LIFE WORLD RUN COMMUNITY**